

CADEN CHAN

www.cadenchan.design

Mississauga, Ontario

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OBJECTIVE

A versatile designer with 3+ years working for SJC, a top Canadian media firm, along with non-profits and startups. Working to create beautiful client focused projects that leave an impact on audiences.

EXPERIENCE

Motion Design Freelancer - St. Joseph Communications (SJC)

- Worked in a fast-paced team to deliver branding material for clients such as CIBC, Eastlink, Home Hardware, Chevrolet etc.
- Tasks included storyboarding, illustration, and animation for projects at varying levels of production.
- Developed methods to increase work-process efficiency and quality of character animation through a "Character Library".

North York, ON

May 2022 - August 2022 &
December 2022 - January 2023

Co Head of National PR - Prospective Medical Professionals (PuMP)

- Led a team of 14 members responsible for producing branding material for social media, marketing campaigns, and online platforms.
- Conducted recruitment and internal interviews, maintained inter and intra-department communication, and developed internal talent.

Toronto, ON

May 2020 - July 2021

Brand & UX/UI Designer - OppHub

- Responsible for developing the startup's brand identity.
- Designed brand/marketing material for online audiences and developed the UI and UX of the organization's website.

www.opp-hub.com

November 2020 - July 2021

SKILLS

Creative Software

- After Effects
- Photoshop
- InDesign
- Figma
- Premiere Pro
- Illustrator
- Waveform 11
- Blender

Computer Programming

- HTML
- JavaScript
- SASS/CSS
- Git

PORTFOLIO WEBSITE

Designed and programmed from scratch to display all design work and experiences.

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March 2021 - Present

EDUCATION

University of Waterloo - Bachelor of Global Business & Digital Arts

- A generalist program focused on educating students in creative design, UX, globalization, business administration.
- Cumulative GPA: 4.0
- Awarded the President's Scholarship with Distinction (\$5000)

Waterloo, ON

September 2021 - Present