

CADEN CHAN



Experience

Marketing Specialist Intern @ Big Blue Bubble

London, ON , CAN May - Aug 2024

- Managed and crafted digital content for multiple 100k+ follower social media accounts of the company's flagship game My Singing Monsters.
- Work involved graphic design, illustration, product shoots, 3D modeling, motion graphics and filming.
- Led the creation of marketing material to advertise an official online community space drawing 15,000 members in the first 2 months.

Motion Graphics Artist @ St. Joseph Communications

North York, ON , CAN May - Aug 2022 & Dec 2022

- Worked in a fast-paced team to deliver brand material for CIBC, Eastlink, Chevrolet etc.
- Tasks included storyboards, illustration, and animation for projects at varying levels of production.
- Developed a "Character Library" to increase the efficiency and quality of the character animation workflow.

Education

University of Waterloo || GPA: 3.85 Bachelor of Global Business & Digital Arts

Waterloo, ON, CAN Sep 2021 - Present

- A generalist program focused on educating students in creative design, UX, globalization, & business administration.
- Awarded the President's Scholarship with Distinction (\$5000)

Queensland University of Technology || GPA: 3.98 Study Abroad

Brisbane, QLD, AUS Jul - Oct 2023

- QUT teaches contemporary industry practices through exposure to professional workflows guided by experienced professors and mentors.
- Studied 3D Character Animation, 3D Environment Creation, Interactive Narrative Design, and Music Production

Personal Website

www.cadenchan.design



Developed and designed using React, JS and CSS to display various projects and experiences.

